

## Rugby World Cup 2019™, Land Rover Mascot Recruitment Contest (the “Contest”)

### Official Contest Rules (the “Rules”)

1. **Contest Sponsor:** The Contest is sponsored Jaguar Land Rover Ireland Limited, whose registered office address is located at Baldonnell Business Park, Baldonnell, Dublin 22, Ireland.
2. This Contest will be run in accordance with these Rules, subject to amendment by the Contest Sponsor. Entrants must comply with these Rules, and, by entering the Contest, will be deemed to have received and understood the Rules.
3. **Contest Period:** The Contest starts at approximately 13:00 on 8<sup>th</sup> July 2019 and continues until approximately 17:00 on 31<sup>st</sup> July, 2019 (the “**Contest Period**”).
4. **Eligibility:** The prize draw is open to all residents of the Republic of Ireland aged between 7 and 13 years (each a “**Participant**”). Proof of age will be required from all prize draw winners. For the avoidance of doubt, the prize draw is not open to residents of the UK and Northern Ireland. The children of employees, representatives, dealers and agents of the Contest Sponsor, and their respective parent and affiliated companies, Contest suppliers and judges (where applicable), and immediate family members of any such person (regardless of where they live) or those with whom any such persons are domiciled are not eligible to enter the Contest.
5. **Minors:** All Participants must obtain permission from their parent or legal guardian to enter the Contest. In all cases, the parent or legal guardian of a Participant will be deemed to be the “entrant” who must complete all necessary forms, consents, and releases on behalf of the Participant, comply with all Contest requirements set forth herein, and accept the prize on behalf of the minor winner.
6. **How to Enter:** No purchase necessary. To enter, Participants and their parent or legal guardian must
  - i. Personally and manually submit an Entry using an internet browser. The Promoter reserves the right to reject an Entry if it reasonably forms the opinion that an Entry has been created and/or submitted using automated entry means or a computer entry service.
  - ii. Be eligible to win a prize in this Competition, an Entry must not:
    - infringe the intellectual property or other rights of a third party;
    - be incomplete or illegible; or
    - be unlawful, defamatory, abusive, insulting, threatening, obscene, inflammatory, offensive or otherwise contain content which, in the Promoter’s sole discretion, is inappropriate or objectionable.
  - iii. The Promoter reserves the right to verify the validity of an Entry and to disqualify an Entrant for tampering with the entry process or for submitting an Entry that does not, in the Promoter’s sole discretion, comply with these Terms and Conditions.
  - iv. All Entries become the property of the Promoter.
  - v. To complete an audition:

- a) Take a film a video of why your child loves rugby and do one of the following:
  - b) **Publicly** post your video on [www.facebook.com/LandRoverIE](http://www.facebook.com/LandRoverIE) with the hashtag **#ABOVEANDBEYOND #IRELAND**
- OR
- a) **Publicly** post your photo or video to your twitter feed or Instagram with the hashtag **#ABOVEANDBEYOND #IRELAND**

Each an (“**Audition**”).

Only publicly visible Entries are eligible for this Promotion.

All valid entries will be moderated and may be displayed on [www.landrover.ie](http://www.landrover.ie) at the discretion of the promoter All Audition footage will become the property of the Contest Sponsor and will not be shared with Participants. Limit of one (1) Audition per Participant.

7. **Prize:** There is one (1) prize available to be won in Ireland (excluding Northern Ireland) in the form of being designated as a Rugby World Cup 2019 mascot and will additionally consist of:

- Match tickets for the winner and one parent/guardian to the Ireland v Scotland match at Rugby World Cup 2019, scheduled for the 22 September 2019 at International Stadium Yokohama, Kanagawa Prefecture, Yokohama City, Japan;
- Roundtrip economy class airfare (from airport in Ireland nearest the winners’ home) and accommodation (to be selected at the sole discretion of the Contest Sponsor) for the winner and one parent/guardian;
- Transportation to and from the stadium;
- Match day meal for the winner and parent/guardian;
- Kit; and
- Gift pack

(collectively, the “**Prize**”).

Approximate retail value of the prize is €5350 based on Dublin departure. Actual retail value may vary depending on the originating airport of departure and time of travel. The winner will not be entitled to any difference between actual and approximate retail value of the Prize. Prize portions may not be exactly as shown in Contest publicity or promotional materials.

The Participant’s parent or legal guardian will be solely responsible for all other incidental costs and expenses related to their prize not mentioned above, including, but without limitation, other transportation, gratuities, personal expenses, meals, entertainment, etc. The Contest Sponsor will not be held to award more prizes than as set out in these Rules. The actual number of prizes awarded will be based on the number of eligible entries received.

8. **Winner Determination:**

During July 2019 (the “**Judging Period**”), a panel of judges, as selected by the Contest Sponsor, will evaluate all eligible Auditions against the weighted criteria below to determine a winner.

<b>Criteria</b>	<b>Weighting</b>
1. Level of confidence	10 points
2. Passion	10 points
3. Articulation	10 points
<b>Total Score (Maximum 30)</b>	

Each Audition will be given a score (the “**Score**”) out of 30 by the panel of judges. In the event there is still a tie between two or more Auditions based on the score for Criteria 1, the Audition (from amongst all such tied Auditions) with the highest score on Criteria 2 will be deemed to be the winner. In the event there is still a tie between two or more Auditions based on the score for Criteria 2, the Audition (from amongst all such tied Auditions) with the highest score on Criteria 3 will be deemed to be the winner. The odds of being selected as the winner depend on the number and calibre of eligible Auditions received during the Contest Period and the ability of an Audition to satisfy the judging criteria outlined above.

The Contest Sponsor will contact the winner’s parent or legal guardian via email within one (1) business day of the random drawing (“**Winner Notification**”). If a selected entrant cannot be contacted within three (3) business days of the first attempt to contact (including failing to reply to the Winner Notification) or, if contacted, does not claim his/her prize, or does not meet all of the Contest conditions outlined in these Rules, the selected entrant will be disqualified and forfeits his/her prize, and another entrant may be selected based on the next highest scoring Audition from the Judging Period, whom a representative of the Contest Sponsor will attempt to contact, and who will be subject to disqualification in the same manner. This process will continue until contact is made with a selected entrant who meets Contests requirements or until there are no more eligible entries, whichever comes first. The Contest Sponsor is not responsible for failed attempts to notify any selected entrant. Upon prize forfeiture, no compensation will be given.

9. **Prize Substitution:** Any prize is non-exchangeable, non-transferable, non-refundable, has no cash-surrender value, and must be accepted as awarded with no substitutions. The Contest Sponsor reserves the right, in its sole discretion, to substitute and/or modify any prize with (a) prize(s) of equal or greater value for any reason.
10. **Winner Conditions:** To be declared the winner, the entrant and Participant must first have complied with, be in compliance with, and continue to comply with the Rules and the parent or legal guardian must sign and return the Contest Sponsor’s standard prize release forms within a specified period of time.
11. **Tampering:** Contest Sponsor take no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, production errors, or any errors or omissions in printing or advertising related to this Contest. Contest Sponsor assumes no responsibility for failure of any technical equipment that may impact the quality of an Audition.
12. **Privacy:** [The Contest Sponsor is collecting personal data about entrants and Participants (with permission from the parent or legal guardian) for the purpose of administering this

Contest. No further informational or marketing communications will be received by entrants.]

- 13. Publicity:** By participating in the Contest, each entrant agrees that the Contest Sponsor and its respective designees may use his/her minor child Participant's name, photographs, videos, likenesses, city of residence, biographical information, prize information and/or statements about this Contest for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity without compensation, notification, or permission, unless otherwise prohibited by law.
- 14. Release and Liability:** By entering this Contest, entrants forever release and hold harmless the Contest Sponsor, its advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any and all damages, injuries, death, loss, or liability to person or property, due in whole or in part, directly or indirectly, by reason of entering the Contest, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Contest and/or prize-related activity.
- 15. Construction:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of entrants and the Contest Sponsor in connection with the Contest, shall be governed by and construed in accordance with the laws of Ireland and are subject to the jurisdiction of the Irish Courts. The invalidity or unenforceability of any provision of these Rules shall not affect the validity or enforceability of any other provision. If any provision is determined to be invalid or otherwise unenforceable, these Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.
- 16.** Each winner and his/her guest(s) as applicable agree to comply with the terms and conditions applicable to the issue and use of tickets from time to time (as available and set out at <https://info.tickets.rugbyworldcup.com/tickettc-e/> or such other webpage as determined by Rugby World Cup Limited ("RWCL") from time to time), the tournament organiser (Japan Rugby 2019, "JR2019") and all applicable venue owner or operator rules and regulations to access Rugby World Cup venues and any other areas associated with Rugby World Cup (including any terms of accreditation determined by RWCL). Further each winner and his/her guest(s) acknowledge that he/she may be required to enter into a direct acknowledgement and/or agreement with RWCL and/or JR2019 concerning use of the tickets and compliance with ticket terms and conditions prior to receiving the prize.
- 17.** Winners and/or guests shall not, while using Rugby World Cup tickets, display or publicise any political slogans or homophobic language, images of a lewd or explicitly sexual nature, images containing logos of competitors and overt brand sponsorship or anything else deemed to ambush marketing or an abuse of the Rugby World Cup, content which is defamatory, obscene, illegal, vulgar, offensive or otherwise unsuitable or infringes others' rights (including intellectual property rights) or reflects negatively upon any of RWCL or the Rugby World Cup. Each entrant agrees and acknowledges that any breach of this clause 16 will cause significant damage and loss to RWCL.
- 18.** The Promoter may pass personal information relating to prize winners to RWCL and/or JR2019 (and any of their service providers or agents) for the purposes of monitoring the distribution and use of Rugby World Cup tickets and related experiences and, in the event of a suspect breach of any terms and conditions, rules or regulations of RWCL and/or JR2019 relating to the use of such tickets and/or experiences, investigating and taking action against such winners.

- 19.** This promotion is run by the Promoter with the permission of RWCL. Accordingly the Promoter is responsible for the operation of and all matters and concerns relating to the promotion, not RWCL or any other persons involved in staging of Rugby World Cup 2019 (including JR2019) and World Rugby (formerly the International Rugby Board), all of whom shall not be responsible for or liable to entrants in any way whatsoever in connection with this promotion.